



Want to subscribe to our newsletter?
Sign-up at www.rh-automotive.co.uk/news-and-case-studies

Farewell, Sir Uwe

The highly successful logistics joint venture of Rudolph and Hellmann Automotive would not have been possible without the strong leadership of Uwe Roth, of Rudolph Logistics.

His experience and guidance enabled the acquisition of accounts from Rover, Land Rover, MINI, and Bentley in the UK plus Audi and Volkswagen in Dubai. All of this within the last thirteen years of cooperation.

Uwe helped secure contracts with AVME in Dubai and MINI in the UK

With these two major success, the five year AVME contract and six year MINI contract, Uwe retired from his position of Managing Director of Rudolph Logistics as well as Director of the joint ventures in the UK and Dubai.

A chance to say thank you
At the last Rudolph and Hellmann Automotive board meeting the directors had a chance to thank Uwe for his significant contributions.

As an enthusiastic collector of antique weapons he was presented with a sword with personalised engraving by Rudolph and Hellmann Automotive's directors.

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/farewell_sir_uwe



Uwe Roth being presented with his sword in a humorous play on a knighthood.



Spot Light On...



Nigel Walker

Contract Manager – MINI Plant Oxford

When did you start working with Rudolph and Hellmann Automotive? I started working for the company upon commencement of the joint venture in April 2000.

What previous logistics and automotive experience do you have? My experience in logistics spans 22 years, prior to working here, I worked on-site at the Rover distribution centre in Grovely Lane, Longbridge.

How do you feel your experience in the automotive industry helps you to help customers deliver their requirements on a day to day basis? Constantly pushing the boundaries and delivering better services every day enables them to keep ahead of their competition.

What you enjoy most about your job? There are no boundaries within Rudolph and Hellmann Automotive with regard to getting things discussed, agreed and actioned. The directors are always on hand and available to offer support and advice.

Where's the most interesting automotive production location you have visited and why? Rolls Royce factory in Chichester, mainly because of the original non-automated processes still being maintained.

Anything unusual or interesting you want to divulge? Great wife behind me, wouldn't be where I am today if it were not for her. I've also climbed Sydney Harbour Bridge (Australia).

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/nigel_walker

Supply Chain Consultation	Process Implementation	Contract Logistics	FREE Supply Chain Audit & Healthcheck
Discreetly assess your inbound and outbound supply chain and submit a detailed report on the areas you can improve and save money.	Set-up your inbound and outbound supply chain to maximise efficiency, recruit and train your people and step away when everything is working.	Provide you with a complete out sourced cost centre operating to your SLA and KPI's.	Our FREE 'on site logistics' audit – carried out under a non-disclosure agreement anywhere in mainland UK. Drive out excess cost and inefficiency from your manufacturing supply chain through better processes, systems and training. Our findings will be reported in full confidence and will provide a detailed analysis of where savings and improvements can be made.
<ul style="list-style-type: none"> Discreet Assessment Full Logistics Audit Process Mapping Process Re-Engineering Process Development Error Proofing Tender Specification Creation 	<ul style="list-style-type: none"> Consultation and Evaluation Recruitment and Implementation Spot Audits and Support 	<ul style="list-style-type: none"> Fixed Term Contracts – from months to years depending upon your requirements Rolling Contracts – should you wish to continue a fixed term contract but not wish to enter into another fixed term contract Project Based Contracts – if you have a specific, defined project that you would like us to work on 	<p>To find out more call us on 01543 441670</p>

Automotive PRODUCTION LOGISTICS



Quarterly newsletter from Rudolph and Hellmann Automotive

Summer 2011

The only providers of dedicated on-site production and reverse logistics for the automotive sector in the UK

Probably the biggest 3pl contract awarded in the automotive sector during 2011



A major car manufacturer has awarded a 3pl contract for an unprecedented six year period.

MINI Plant Oxford has awarded the assembly, painted body, and production logistics contract to Rudolph and Hellmann Automotive.

"We are no stranger to MINI Plant Oxford having been the key onsite logistics provider since securing the business via competitive tender in 2001. During this period we have grown from a handful of people to employing over 400 highly trained staff."

We have also, since 2001, pro actively supported and successfully delivered a number of smaller projects in partnership with the plant. However, we do believe this to be the largest tender offered to the 3pl market in the UK at this time. As a result, much of the competition we faced were significantly larger, highly respected and capable international operators"

Martin Rollings, Managing Director, Rudolph and Hellmann Automotive.

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/3pl_contract_awarded

Rudolph and Hellmann Automotive host Global Automotive Conference

As a specialist in on-site automotive logistics, Rudolph and Hellmann Automotive couldn't have a better pedigree. With two of the strongest privately owned global logistics providers as parent companies, this strategic alliance provides them with many benefits.

Therefore when this year's annual conference for Hellmann Automotive Logistics was to be hosted in the UK, who better to organise the global event than the sibling company.

The timing couldn't have been more appropriate as Rudolph and Hellmann Automotive had recently been awarded what is thought to be the largest ever, on-site logistics contract in automotive manufacturing in the UK.

There could only be one possible venue, Oxford, which provided a great forum for the 47 delegates representing 21 countries from across the global network of Hellmann Automotive Logistics.

The tremendous growth despite emerging from a global recession is testimony of the commitment and hard work of everyone within the organisation. Building on the conference motto of last year 'Customer Retention – how do we earn the next contract?' the new motto this year is 'Customer Satisfaction – how can we continuously improve the quality of our services?'



The delegates at Wadham College Oxford

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/global_automotive_conference



92% Green Audit Result sets the VDA benchmark



When the German quality standard VDA, was revised, the objective was to re-organise the process audit. The goal was to make it even more precise and adapt it to the changing requirements of the automotive industry.

With every automotive manufacturer keen to achieve a 'Green Status' the standard is stringent

The VDA audit is always a very demanding point in the calendar of any automotive manufacturer adhering to the standards, and Bentley are no different.

Successfully gained, the 'Green Status' was maintained until it was revised in 2010, dramatically increasing the scrutiny and criteria. Unfortunately, for Bentley and Rudolph and Hellmann Automotive, this raising of the standard coincided with a major restructure of the manufacturing infrastructure.

With two external sites closing and a consolidation of operations on-site to streamline the manufacturing process and increase efficiency, the Green Status was narrowly missed and the result was an Amber Status.

It was critical the 'Green Status' be achieved

As expected, the audit was intense but after many hours of focus and attention to detail, the Green Status was awarded. It wasn't long before the good news was celebrated.

"Well done to everybody involved. A great result especially considering the complexity in our logistics processes."

Michael Straughan, Member of the Board, Bentley Manufacturing

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/green_audit_result

12 supervisors achieve Lloyds Registered Quality Management System Auditors Accreditation



The focus on quality is crucial to sustaining long term business success. Which is why Rudolph and Hellmann Automotive have invested in twelve supervisors to undertake the training and qualifications necessary to become QMS (Quality Management System) Auditors. Leading to the individuals becoming registered as internal QMS auditors at IRCA (Internal Register of Certified Auditors) level.

ISO 9001:2008 Internationally Recognised Quality Management System Standard

Having completed a two day course the supervisors are fully converse with the structure and content of ISO 9001 and the benefits this delivers. Having qualified internal QMS audits will make the business more effective and ensure consistency and improvement of internal working practices and processes to ISO 9001 standard.

Having access to this expertise within the business will ensure that Rudolph and Hellmann Automotive can deliver a quality driven, robust logistics service to its existing and potential customers.

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/12_supervisors

Reconfiguration of your MHE fleet could significantly reduce operating costs



An essential component on cost reduction is the continual re-evaluation of your Materials Handling Equipment (MHE). This dictates the way labour is allocated and distributed. If the build plan gets revised, this has an impact on activity; therefore a review of MHE is essential.

The process starts with an audit to identify any areas for cost saving opportunities. Our Senior Operations and Contract management team individually focus on all processes across current operating areas.

If an area is identified as having potential for improvement, all possible opportunities for synergy are explored. A detailed analysis is carried out on configuration, layout, and storage to examine if a more efficient and cost effective solution could be utilised within the specific warehousing capacity.

It's a matter of balance

"Key to success is the speeding up of overall throughput of full pallet material to reduce operational cost without sacrificing quality of service."

Mark Cranidge, Operations Director of Rudolph and Hellmann Automotive

To find out more about how we could deliver you a considerable ongoing operating cost benefit, plus a flexible, quality driven service, why not request a FREE 'no obligation' audit.

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/mhe_fleet

Are you meeting the challenges of the latest employment legislation?



The Agency Workers Regulations (AWR) come into force in England, Scotland and Wales on 1st October 2011 and give agency workers the same basic working and employment conditions as if they had been recruited directly to carry out the same job.

The regulations will hit the logistics industry and automotive manufacturing sector hardest

Agency workers provide a flexible workforce and ensure customers receive cost-effective, flexible logistics services which can react with the day-to-day changes of the automotive manufacturing environment. We are confident our team and suppliers have the necessary expertise and planning to be fully compliant with the new legislation and continue to provide its customers with a best-in class logistics service.

Working with HR specialists to create a framework for compliance

In anticipation of the new regulations being introduced, we are currently working with HR specialists to ensure that the implications of the AWR are fully understood ensuring that our employee processes are compatible. The team is also in the process of negotiating with current agency personnel suppliers to agree a business framework to move forward under the new regulations.

For the full case study visit http://www.rh-automotive.co.uk/news-and-case-studies/employment_legislation

Cost savings and a more robust solution when delivering trackside



Rudolph and Hellmann Automotive were tasked to manage a revised logistics process to work alongside the automotive manufacturer to provide a robust lineside logistics solution that would support the complex process of picking, sequencing and delivering of vehicle wiring harnesses to the manufacturing line.

Rationalisation of the handling reduced costs

As part of a cost saving initiative the automotive manufacturer requested a larger part of this activity be transferred to Rudolph and Hellmann Automotive. Falling within current on-site activity enabled both the manufacturer's logistics team and the Rudolph and Hellmann Automotive project team to design and implement a revised solution.

As a result, the responsibility of receiving the vehicle harnesses now falls within Rudolph and Hellmann's current logistics operation. The kits are now picked in sequence and delivered to trackside, where an operative feeds the individual harness kits in true sequence order, providing a final visual check. Because the operative can now also manage any required re-sequencing activity of the harness kits, next to the manufacturing line, the benefit of the revised process has seen an overall cost saving and has provided a more robust solution.

For the full case study visit www.rh-automotive.co.uk/news-and-case-studies/cost_savings



Keeping each person clear about the objectives set and the reason why

If you want continual improvement in your operational performance then you must increase employee operational awareness. Communication in a busy production environment is often challenging – so you must keep it simple

The Rudolph and Hellmann Automotive operational project team takes overall responsibility for updating the communication boards. This ensures each performance indicator is accurately presented to all

levels of operations staff to raise overall awareness. This is supported with encouragement for them to continually take pride and responsibility in delivering a flexible quality driven service to the end customer.

"If people are clear about the route you want them to take, you get better results and increased motivation."
Jeff Hyde, Finance Director and Company Secretary Rudolph and Hellmann Automotive

Critical in the provision of a robust logistics service

Over 400 bespoke designed containers are used to deliver sequenced parts received and then transferred to the 'B to C' containers before being delivered trackside in the correct quantities and sequence order.

Due to the time sensitive nature of which the containers are utilised and also the value of the products which they repeatedly cradle, the condition and

suitability of the container is critical in the provision of a robust logistics service.

In order to ensure the transfer of services, Rudolph and Hellmann Automotive's contract and operations management team worked closely with the customer's logistics team to agree a suitable service schedule and specification for the ongoing service. A cost benefit has already been demonstrated to the end customer.

